Press release

Algiers, Heidelberg, Düsseldorf – 16 June 2026

Welcome to plast & printpack alger 2027

Recent industry figures underscore Algeria's rising investment intensity across all sectors

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(Algiers, Heidelberg, Düsseldorf) – Returning to Algiers, the 11th edition of plast alger & the 12th printpack alger highlight the dynamic growth and innovation shaping Algeria's plastics, printing, paper, packaging and recycling industries.

Organised by fairtrade Messe and Messe Düsseldorf in cooperation with their local partners Genius event from 27 to 29 April 2027 at the Palais des Expositions - SAFEX in Algiers, the event is expected to welcome thousands of industry professionals, decision-makers and trade visitors from Algeria and beyond.

As part of a globally recognised network of industry events, plast alger is powered by K - The World's No. 1 Trade Fair for Plastics and Rubber and the K – Alliance, whereas printpack alger is powered by drupa – no.1 for printing technologies and drupa global, connecting markets, innovations and industry leaders worldwide.

Driving innovation and circular economy transformation

Sustainability has become a strategic priority for Algeria's manufacturing sectors. plast & printpack alger 2027 actively support this transition by accelerating the adoption of:

- Sustainable and alternative materials
- Advanced recycling technologies
- Circular production models
- Resource-efficient manufacturing processes

The exhibition serves as a catalyst for industrial modernisation by encouraging investment in state-of-the-art technologies, strengthening local value creation, boosting exports and reducing reliance on imports.

Recent industry figures confirm Algeria's rising investment intensity across all sectors

Plastics raw materials

According to EUROMAP, Algeria's imports of plastics in primary forms increased at a compound annual growth rate (CAGR) of 7.8% between 2007 and 2024, rising from 304 kt to 1,095 kt. Algeria is now the third largest importer in Africa and the Middle East, after the UAE and Egypt.

Simultaneously, domestic production capacity is expanding. EUROMAP projects output growth from 31 kt in 2025–2026 to 456 kt by 2029, signaling a clear strategy to reduce import dependency.

Plastics technology

According to VDMA, Algeria's imports of plastics technology grew by 34.6% annually between 2020 and 2024, increasing from €91 million to €299 million. Algeria is currently the largest importer of plastics technology in Africa, ahead of Morocco (€230m), South Africa (€205m) and Egypt (€175m).

Printing, paper & tissue technology

Imports rose from €57 million in 2016 to €131 million in 2024, positioning Algeria among the top three importers in Africa, alongside South Africa and Egypt.

Packaging technology

With €225 million in imports in 2024, Algeria ranks as the largest packaging technology importer in Africa, ahead of Egypt (€192m), South Africa (€185m), Morocco (€152m) and Nigeria (€121m).

These figures demonstrate Algeria's strategic commitment to industrial upgrading, local production development and export-oriented growth.

Strong institutional support

The event is supported by prestigious partners, including ACIMGA, Advantage Austria, AHK Alger, AMAPLAST, AVEP, CCIAF, CCI Mezghena, CREA, German Ministry of Economic Affairs, ITA Italian Trade Agency, IVACE+i, Turkish Ministry of Trade and VDMA.

This institutional framework reinforces plast & printpack alger's role as a strategic platform for industrial development, technology transfer and international cooperation.

Structured layout to optimize visitor experience

From 2027, the event will relocate to the brand-new Hall Palestine. Officially opened in 2025, Hall Palestine features spacious indoor and outdoor exhibition and events space.

plast & printpack 2027 are thematically structured according to the following sectors:

- Plastics & recycling machinery
- Printing, packaging, paper & tissue machines and materials
- Plastic raw materials & additives

Review 2026

With **8,170 trade visitors** representing all of Algeria's key industrial regions and 297 exhibitors from 21 countries, the 10th edition of plast alger alongside the 11th edition of printpack alger 2026 has set a new benchmark in its impressive growth history.

The exceptionally high **51% increase in trade visitor numbers** compared to the previous year is clear evidence of the strong momentum and growing demand in the Algerian market for innovative solutions in the fields of plastics, printing, packaging and recycling. For full details, please check out the Post Show Report 2026.

For further information, please visit:

www.plastalger.com

www.printpackalger.com

Characters (including spaces): 4,576

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organizers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

About the Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange ideas and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to these numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and German joint exhibits. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

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