



Press release 01

Algiers, Heidelberg, Duesseldorf – 21 April 2021

The 7th edition of plast & printpack alger from 14 to 16 March 2022 at the CIC in Algiers

VDMA: Algeria is one of Africa's & the Middle East's largest importers of plastics in primary forms and of plastics, printing and packaging technology

(Algiers, Heidelberg, Duesseldorf) The Algerian plastics, printing and packaging industry is booming. According to EUROMAP and VDMA, Algeria ranks among the largest importers of plastics in primary forms and of plastics, printing and packaging technology in Africa and the Middle East.

This is why more and more international technology leaders are expected to attend plast alger & printpack alger 2022. The 7th edition of this international trade fair for plastics, printing and packaging will take place at the state-of-the-art CIC Abdelatif Rahal International Conference Centre in Algiers from 14 to 16 March 2022. Organised by fairtrade biannually since 2010, the event has once again been prominently reinforced on the organiser side with Messe Duesseldorf joining in 2017.

“We are proud that since 2010 plast & printpack alger has been embraced by leading technology and raw material suppliers from around the globe as their most important business platform in the region”, says Martin März, fairtrade founder and managing partner. “And we thank the Algerian government as well as Algerian, Maghreb, European, Middle Eastern and Asian embassies, institutions and associations for their unmitigated and ongoing support.”

“For the 7th edition of plast & printpack alger we are expecting more than 200 leading exhibitors from around the globe” emphasizes Petra Cullmann, Executive Director at Messe Duesseldorf. “We are especially delighted to welcome Pavilions from Germany, Italy, Spain, China, Turkey and France, to bring latest innovations to the Algerian market.”





plast alger 2022: Algeria is the second largest importer of plastics in primary forms in Africa and the Middle East and the largest importer of plastics technology in the Maghreb

Algeria is importing all plastics raw materials - mainly from the Middle East, Asia and Europe. The Algerian market therefore has an immense potential for exporters of such material. Imports of plastic raw materials grew by 10.5% annually between 2007 and 2017, from 304 kt to 828 kt. With imports of 828 kt at a value of more than two billion US\$ in 2018, Algeria is the second largest importer of plastics in primary forms in Africa and the Arab Middle East, following Egypt and ahead of Nigeria with 729 kt, the UAE with 658 kt, South Africa with 627 kt, Saudi Arabia with 625 kt and Iran with 473 kt. (EUROMAP)

“When it comes to plastics technology” outlines Thomas Franken, Project Director K with Messe Duesseldorf, “Algeria’s imports according to VDMA doubled between 2012 and 2018, from 77 million euros in 2012 to 153 million euros in 2018 and stood at 122 million in 2019. As a result, Algeria is by far the largest importer of plastics technology in the Maghreb, ahead of Morocco with 92 million and Tunisia with 47 million. Together with Egypt, Nigeria and South Africa, Algeria is one of Africa's largest importers of plastics technology. Algeria's main suppliers are China, Italy, Germany, France, Canada, Switzerland, Luxembourg, Austria, Spain and Turkey.”

plast & printpack alger 2022: Algeria is Africa’s and the Middle East’s largest importer of packaging technology

Again, according to VDMA, Algerian imports of packaging technology increased by 8.7% annually between 2012 and 2018, from 149 million euros to 246 million euros in 2018 and amounted to 211 million in 2019. Like this, Algeria is the leading importer of packaging technology on the African continent in 2019, together with South Africa (212 million), Egypt (189 million) and Nigeria (155 million euros). Algeria is also the leading importer compared to major countries in the Middle East. In 2019, for example, Saudi Arabia imported packaging machinery worth 160 million euros, the UAE for 150 million, Israel for 96 million and Iran for 93 million. Italy, Germany, France, Spain, China, Turkey and Austria are Algeria's main suppliers.





printpack alger 2022: Algeria is the third largest importer of printing & paper technology in Africa

Sabine Geldermann, Director drupa and Global Head Print Technologies with Messe Duesseldorf points out: "According to VDMA, Algeria's imports of printing and paper technology have increased from 57 million euros in 2016 to 88 million euros in 2019. As a result, Algeria belongs to the three largest importers of printing & paper technology on the African continent, just behind Egypt and South Africa and just ahead of Nigeria. Also, in comparison to leading importers of printing and paper technology in the Middle East, Algeria holds a leading position with 88 million euros, just behind the UAE (109 million), but still ahead of Saudi Arabia (84 million), Israel (83 million) and Iran (41 million). The most important supplier countries are Germany, Italy, China, France, Switzerland, Spain, Netherlands, Turkey, UK, Belgium, USA and Austria."

For more information:

www.plastalger.com

www.printpackalger.com

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About the organisers

About fairtrade - 30 years of Valuable business contacts

Founded in 1991, fairtrade Messe has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

Whether we are going down innovative digital paths with our Virtual Events or opening-up new markets with international trade shows. We always find the best possible way to enable valuable business contacts between our exhibitors and visitors, that is what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management and Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.





About the Messe Düsseldorf Group*

The Messe Düsseldorf Group generated sales amounting to EUR 131.5 million in the Covid-19 year 2020. At the seven events in Düsseldorf 5,558 exhibitors presented their products to 534,914 trade visitors in this trade fair year.

Messe Düsseldorf has developed a ground-breaking Hygiene and Infection Protection Concept, which was successfully put to work at CARAVAN SALON as Germany's first major trade fair held since spring 2020.

Düsseldorf Exhibition Centre hosts around 40 trade fairs in the five fields of expertise: "Machinery, Plants & Equipment", "Retail, Crafts & Services", "Medicine & Health", "Lifestyle & Beauty" as well as "Leisure", including 22 proprietary No. 1 trade fairs as well as, currently, 15 robust partner and guest events.

Add to this over 1,000 conventions, corporate events, congresses and meetings held by its subsidiary Düsseldorf Congress.

In addition to this, the Messe Düsseldorf Group organises 75 events, joint events and contracted events abroad and is one of the leading export platforms worldwide. The group of companies runs a global network with 77 foreign representations serving 141 countries – including 7 international subsidiaries.

* All figures are subject to final accounts.

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