



Presse-release 02

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plast & printpack alger 2020: Organizers welcome 225 exhibitors from 22 countries and expect 5,000 visitors from 30+ countries

Conference on "Current challenges for the printing and packaging sector in Algeria and the Maghreb"

VDMA: Algeria is the largest importer of plastics and packaging technology in Africa and the Middle East, and the third largest importer of printing and paper technology in Africa.

(Algiers, Heidelberg, Duesseldorf) The Algerian plastics, printing and packaging industry is booming. According to VDMA, Algeria ranks as leading importer of plastics and packaging technologies in Africa and the Middle East, the second largest importer of plastics in primary forms and the third largest importer of printing and paper technologies in Africa.

This is why more and more international technology leaders are taking part in [plast alger](#) & [printpack alger](#) 2020. The 6th International Trade Fair for Plastics, Printing and Packaging will be held at the Abdelatif Rahal CIC International Conference Centre in Algiers from 09 to 11 March 2020. Created by fairtrade in 2010, this event has been organised jointly by [fairtrade](#) and [Messe Duesseldorf](#) since 2017. "[225 exhibitors from 22 countries](#) participate in this year's edition", says Martin März, fairtrade's founder and managing partner. "And as in 2018, we expect more than 5,000 trade visitors from 30+ countries to discuss their business with the exhibitors."

Conference on "Current challenges for the printing and packaging sector in Algeria and the Maghreb".

On 10 March 2020, the conference will discuss current challenges for the printing and packaging sector in Algeria and the Maghreb. Leading experts and representatives of major suppliers have announced their participation.

The conference will evaluate the status quo, identify the most important future trends for the printing and packaging industry in the region and make recommendations on what is really useful for the industry in Algeria and the Maghreb.





plast alger 2020: Algeria is the second largest importer of plastics in primary forms in Africa and the Arab Middle East and the largest importer of plastics technology

Algeria importing all plastics raw materials (mainly from the Middle East, Asia and Europe), the Algerian market has an immense potential for exporters of such material. Imports of plastic raw materials grew by 10.5% annually between 2007 and 2017, from 304 kt to 828 kt. With imports of 828 kt at a value of more than two billion US\$ in 2017, Algeria is the second largest importer of plastics in primary forms in Africa and the Middle East, following Egypt and ahead of Nigeria with 729 kt, the UAE with 658 kt, South Africa with 627 kt, Saudi Arabia with 625 kt and Iran with 473 kt. (EUROMAP)

“When it comes to plastics technology” outlines Petra Cullmann, Global Portfolio Director Plastics & Rubber with Messe Duesseldorf, “Algeria’s imports doubled between 2012 and 2018, from 77 million euros in 2012 to 153 million euros in 2018. As a result, Algeria is the largest importer of plastics technology in Africa and the Arab Middle East, followed by Egypt (148 million euros), Saudi Arabia (132 million euros), South Africa (125 million euros), Nigeria (115 million euros) and the United Arab Emirates (106 million euros).” Algeria's main suppliers are China, Italy, Germany, France, Canada, Switzerland, Luxembourg, Austria, Spain and Turkey. (Source: VDMA German Engineering Federation)

plast & printpack alger 2020: Algeria is Africa’s and the Middle East’s largest importer of packaging technology

Again according to VDMA, Algerian imports of packaging technology increased by 8.7% annually(!) between 2012 and 2018, from 149 million euros to 246 million euros in 2018. Like this Algeria is also the leading importer of packaging technology on the African continent in 2018, followed by South Africa (175 million euros), Egypt (168 million euros) and [Nigeria](#) (158 million euros).

Algeria is also a leader compared to major countries in the Middle East. In 2018, for example, Iran imported packaging machinery worth 166 million euros, Saudi Arabia for 159 million euros and the UAE for 134 million euros. Italy, Germany, France, Spain, China, Turkey and Austria are Algeria's main suppliers.





printpack alger 2020: Algeria is the third largest importer of printing & paper technology in Africa

Sabine Geldermann, Director drupa and Global Head Print Technologies with Messe Duesseldorf points out: "Algeria's imports of printing and paper technology have increased from 74 million euros in 2012 to 91 million euros in 2018. As a result, Algeria belongs to the three largest importers of printing & paper technology on the African continent, together with South Africa and Egypt."

For more information:

www.plastalger.com

www.printpackalger.com

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fairtrade - Valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and sub-Saharan Africa, the Middle East and Eastern Europe. Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, PlastPrintPack, CIT Solutions, Energy and Industry and strives for a high level of customer satisfaction. By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors. fairtrade is a member of UFI The Global Association of the Exhibition Industry. The management is ISO 9001:2015 certified.

The Messe Düsseldorf Group

With a revenue of around EUR 294m in 2018, the Messe Düsseldorf Group has maintained its position as one of Germany's most successful trade fair companies. 26,800 exhibitors presented their products to 1.14m trade visitors at events in Düsseldorf last year. Compared with previous events, this was an increase in the





numbers of both exhibitors and visitors.

The Düsseldorf exhibition centre hosts around 50 trade fairs in five sectors of expertise: machinery, plants and equipment; retail, crafts and services; health and medical technologies; lifestyle and beauty; and leisure. The trade fairs include 23 own number-one trade fairs, as well as, currently, 15 strong partner and guest events. Also, its subsidiary Düsseldorf Congress held around 2,200 conventions, corporate events, conferences and meetings in 2018, attracting around 1.6m delegates in all.

In addition, the Messe Düsseldorf Group organises 70 proprietary events, joint events and contracted events in other countries and is one of the leading export platforms in the world. The international attendance is particularly high with the capital goods trade fairs of Messe Düsseldorf GmbH. In 2018, Messe Düsseldorf's own events in machinery, plants and equipment attracted approx. 77% international exhibitors and 70% trade visitors from other countries. In all, Düsseldorf trade fairs were attended by customers from about 180 countries. The group runs a global network of 77 international offices for 141 countries, including 7 international subsidiaries.

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